

A blue banner with a silhouette of a city skyline in the background. The text "San Antonio's Safest Driver Contest" is in white, and "Frequently Asked Questions" is in yellow.

San Antonio's Safest Driver Contest

Frequently Asked Questions

CONTEST INFORMATION:

What is San Antonio's Safest Driver?

In an effort to promote Vision Zero and safe driving in San Antonio, the City of San Antonio, in partnership with United Services Automobile Association (USAA) and Cambridge Mobile Telematics (CMT), is conducting San Antonio's Safest Driver Contest. The contest is open to San Antonio and area residents to find San Antonio's Safest Driver. To compete, contestants will download an application to their smartphones which will track speed, acceleration, hard braking, hard cornering, and distraction. Scores are kept and the best drivers will receive cash prizes.

How does this relate to Vision Zero?

Vision Zero's goal is to achieve zero fatalities on our roadways. The responsibility for roadway safety is shared between those who design the road and those who use the road. The City of San Antonio's Transportation & Capital Improvements (TCI) Department has adopted a "Five E" approach to achieve zero fatalities: Education, Encouragement, Engineering, Enforcement, and Evaluation. San Antonio's Safest Driver will improve driver behavior through Education and Encouragement, and will increase awareness of San Antonio's Vision Zero initiative. To learn more about Vision Zero, please visit www.VisionZeroSA.com.

Who do I call if I have questions about the contest?

Contestants may contact 3-1-1 or email 311customerservice@sanantonio.gov.

Why is the City of San Antonio and USAA partnering for this contest?

The City of San Antonio is honored to be partnering with USAA on San Antonio's Safest Driver. USAA is an insurance and financial services company dedicated to serving military service members and their families. USAA's sponsorship of San Antonio's Safest Driver contest strongly supports USAA's commitment to roadway safety and Vision Zero. To learn more about USAA, please visit www.usaa.com.

Both the City and USAA have a common goal of promoting safe driving. USAA is strong pillar of the community and the City is proud to partner with such a great San Antonio institution.

Who is Cambridge Mobile Telematics (CMT)?

Founded in 2010 by two Massachusetts Institute of Technology (MIT) professors and experienced entrepreneurs, Cambridge Mobile Telematics (CMT) makes roads and drivers safer around the world with their innovative telematics based mobile app. CMT is based in Boston, Massachusetts. To learn more about CMT, please visit www.cmtelematics.com.

Who is eligible to participate and win?

Anyone with a smartphone is able to download the app and participate. Contestants eighteen (18) years of age or older (as of the date of entry) and living within the Alamo Area Metropolitan Planning Organization (AAMPO) boundary are eligible to win the prizes. The AAMPO boundary includes the following zip codes. Official rules and eligibility requirements can be found at www.sasafestdriver.com.

78052	78253	78211	78237	78223	78212	78109	78213	78250	78217	78260	78150	78108
78069	78073	78224	78238	78235	78215	78121	78229	78255	78218	78261	78154	78130
78002	78112	78225	78242	78202	78219	78152	78230	78256	78232	78015	78266	78154
78009	78264	78226	78251	78203	78220	78263	78231	78257	78233	78163	78006	78266
78039	78201	78227	78214	78205	78234	78023	78240	78258	78239	78108	78015	78132
78245	78204	78228	78221	78208	78244	78254	78248	78209	78247	78124	78070	78133
78252	78207	78236	78222	78210	78101	78006	78249	78216	78259	78148	78163	78666
78124	78130	78154	78132	78666	78155	78638	78655	78648	78006	78013	78015	78606
78623	78676	78121	78140	78108	78123							

Why are you making a game out of safety?

San Antonio's Safest Driver will educate and encourage safer driving behaviors through friendly competition. Results from the cities of Boston and Seattle both saw significant reductions in unsafe driving behaviors and distractions.

When is the deadline to sign up and be eligible for prizes?

San Antonio's Safest Driver will start June 11, 2018 and end September 3, 2018. To be eligible for the grand prize, the contestant must have entered the contest by July 9, 2018.

How long does the contest run?

San Antonio's Safest Driver Contest will start June 11, 2018 and end September 3, 2018.

What prizes can I win?

San Antonio's Safest Driver skill-based contest will include both bi-weekly prizes and grand prizes. There are three prize categories:

- San Antonio's Overall Safest Driver
- San Antonio's Least Distracted Driver

- San Antonio's Safest Military Driver

At the conclusion of each bi-weekly entry period, the top three contestants with the highest scores will receive \$500 in the form of a check. The Grand Prize winner in each of the categories will receive \$10,000 in the form of a check for having the highest score at the end of the contest.*

San Antonio's Safest Driver also includes a sweepstakes simply for participating.* At the conclusion of each bi-weekly entry period, three contestants will be randomly chosen and will receive \$150 in the form of a check. A Grand Prize winner will be randomly chosen and will receive \$2,000 in the form of a check at the end of the contest.

*For more details for prize eligibility and rules, please visit www.sasafestdriver.com and click on the Official Rules link or you may review this information in the app under help.

Are my tax dollars paying for this contest and prizes?

No. The contest development and prizes are funded through our sponsor, USAA.

Are USAA member premiums funding this contest?

USAA auto insurance rates are not impacted by USAA community activities, philanthropy or sponsorships efforts. Funding provided by USAA to the City of San Antonio as the primary sponsor of San Antonio's Safest Driver Contest is separate from USAA's insurance or financial services business.

Will participation in this contest negatively or positively impact my auto insurance rates with USAA or any other insurance carrier?

No. Individual driving data is not shared with USAA or any other insurance carrier.

Why is the city encouraging people to drive?

San Antonio's Safest Driver is not encouraging people to drive more, but to drive safer. Unsafe behaviors such as speeding and distraction are leading causes of crashes. Contestants can also earn special achievements within the application for using other transportation modes such as transit, walking, or biking.

DATA COLLECTION:

What kind of data is collected and how will it be used and protected?

The City Antonio and USAA receive only de-identified and aggregated driving data. During signup, a participant will be asked to create a username (to be shown on leaderboards), primary zip code (to group them on a specific leaderboard with their neighbors), email address (to notify winners or reset passwords if obtaining a new smartphone during the competition), age range (such as 18-24), and if they are a military member and their branch. All data collected at time of registration will be used to (1) power the contest and prizes in addition to providing further

insights into roadway safety research and (2) by CMT in accordance with the app's privacy policy at www.cmtelomatics.com/company/privacy.

One of the goals with San Antonio's Safest Driver is to help people driving on city streets become safer drivers so we can move closer to Vision Zero. The City of San Antonio already collects speed, traffic volume, and crash data. The data collected through San Antonio's Safest Driver will complement existing City data and help the City learn more about how to improve safety along our roadways.

What will happen to my driving data?

The driving data collected will be used to rate driving habits and generate driving scores that can be used to determine contest winners. The data will be de-identified and aggregated and shared with the City of San Antonio to better understand driving habits and patterns and improve safety along San Antonio's roadways.

CMT will provide the City of San Antonio with aggregated reports at the end of the competition and the City will share these reports with USAA to analyze the success of the contest. Upon the completion of the contest, the following aggregated data will be provided to the City:

- Challenging road segments based on driver behavior
- Travel time analysis for comparison of travel time delays throughout the day
- Trip modes used including driver, passenger, bike, or bus
- Roadway usage by transportation mode

The email you supply will be used in conjunction with your score, to identify and notify winners and survey participant's experiences as needed. The City receives email addresses for purposes of communication about this competition and CMT will provide winners' email addresses to teamDigital, who will use e-mail as the primary channel to notify prize winners supporting USAA with prize administration for San Antonio's Safest Driver Contest.

TECHNICAL INFORMATION:

How does the app work?

Using mobile telematics, the application calculates five key measures:

- Speed
- Acceleration
- Braking
- Cornering
- Distraction

After each trip, the contestant will receive a score and feedback on unsafe driving behavior. Contestants will also have an opportunity to earn achievement badges.

Will this app distract me while I am driving?

No. Once the application is installed, it will automatically run in the background. The app is automatically activated based on smartphone movement.

How is the safest driver score calculated?

Skill-based points will be determined by the application based on individual driving skills as determined by exclusive CMT methodology. The methodology monitors the frequency and acceleration intensity, braking intensity and frequency, average speed of the vehicle in relation to posted speed limits, along with interaction time with phone while vehicle is moving. Participants will receive a rating between 1 and 5 (5 being the highest) and suggestive correction action (if applicable) after each Trip in each of the following categories: braking, acceleration, cornering, speeding, and distraction. A 5-star rated Trip means the participant scored highly in all categories. A user will receive a driving score ("Driving Score") after one (1) Trip has been completed. At the conclusion of each Entry Period, the Driving Score is calculated (highest score possible is 100).

How does the app know when I'm a passenger in a car and not driving? Or when I'm riding on a bus? I don't want my score to be negatively affected by someone else's bad driving.

At first, the app will assume that you are always the driver if it detects that you are driving in a car. If you are a passenger, just tap on the "driver" icon in the trip list and change it to "passenger". Then, it won't count against your score, and it will also start to train the app in telling which drives you are the driver for and which ones you aren't. Similarly, the app will try to detect if you are on a bus, but sometimes it's mistaken. In that case, just change the icon to "bus" and, again, it won't count against your score.

Why did you penalize me for speeding? I was going under the speed limit!

If our speed limit database is incorrect, we can change it. Please e-mail 311 and the City will notify CMT of this issue.

I was flagged for a harsh acceleration at 0 mph.

The description of the acceleration events can be confusing – the 0 mph is the speed at the beginning of the event. So, if you're stopped at a red light and then floor the gas as soon as the light turns green, that would count as hard acceleration, starting at 0mph.

Is an internet connection required to run the San Antonio's Safest Driver app?

An internet connection is not required to record a drive. It is required in order to upload the drive to CMT servers to be processed and scored, and it is required in order for the app to download new scored trips.

If I shut my phone off, will the app still capture the trip data?

No. Phone apps cannot run if the phone is powered off. (Just turning the screen off is fine)

For additional questions not listed in these FAQs, please contact 3-1-1 or email 311customerservice@sanantonio.gov.